

Where enterprise AI gets its data right.

A unified data management platform that makes enterprise data AI-ready.



Fragmented data management was OK. Until AI.

Most organizations are deploying AI, yet many don't trust the data behind it. Enterprise data is spread across cloud platforms, on-premises databases, mainframe systems, and SAP. For years, teams managed that with point solutions and relied on people to reconcile the gaps. AI changes that. Agents don't stop to question the data they're given. They act on it at scale, so gaps people once caught now flow into autonomous decisions.

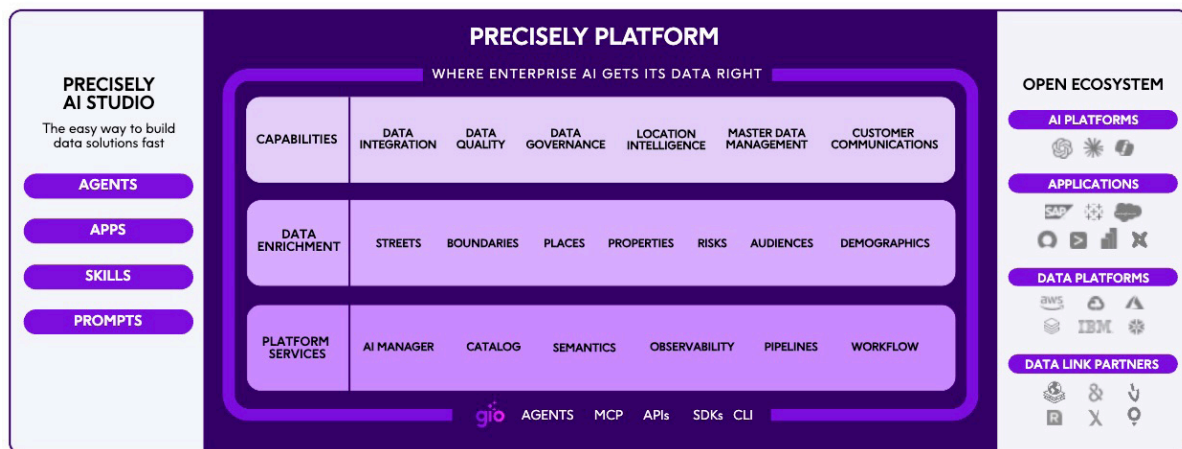
That is why data needs to be AI-ready: visible, reliable, accountable, and complete.

Unified data management for AI-ready data

The Precisely Platform brings data integration, quality, governance, enrichment, master data management, location intelligence, and customer communications together on a single metadata and semantic foundation, so every capability works from the same understanding of your data. It works across your whole estate without requiring migration to a single data ecosystem.

How the Precisely Platform makes data AI-ready

- **Make your data visible:** Connect siloed data so AI can find, understand, and use it. Reach data where it lives, across cloud, on-premises, mainframe, and SAP.
- **Make your data reliable:** Provide high-quality data so AI takes appropriate actions. Quality rules, matching, monitoring, and more keep data fit for AI.
- **Make your data accountable:** Ensure AI decisions are traceable, explainable, and policy-aligned. Set governance, lineage, and shared definitions once and apply them everywhere.
- **Make your data complete:** Add business and location context so AI sees the full picture. Location intelligence and hundreds of pre-linked datasets show AI where things are and why they matter.



► **Unified**
data control plane

► **AI-builder**
experience

► **Hybrid**
execution model

► **Built-in**
data enrichment

► **Embedded**
location intelligence

The capabilities that make data AI-ready

Everything it takes to get data ready for AI, managed in one place.

**01**
Data Integration
Connect data from any source, anywhere.

**02**
Data Quality
Profile, validate, and trust every record.

**03**
Data Governance
Trace lineage, enforce policy, and prove compliance.

**04**
Master Data Management
Establish one golden record and sync it everywhere.

**05**
Location Intelligence
See patterns, trends, and relationships in location data.

**06**
Customer Communications*
Create compliant communications faster.
* Runs on EngageOne™ and is licensed separately.

Give your AI real-world context

Your data describes your business. Precisely data describes the world around it. 9,000+ attributes across hundreds of expertly curated, pre-linked datasets cover audiences, boundaries, demographics, places, properties, risks, and streets.

**Audiences**
Programmatic audiences based on real-world patterns and foot traffic.

**Boundaries**
Administrative, community, and industry-specific boundaries.

**Demographics**
Demographic, segmentation, and consumer context data.

**Places**
Detailed visitation and business, leisure, and geographic features.

**Properties**
Verified and validated property characteristics and address data.

**Risks**
Natural hazards like floods, fires, earthquakes, and weather.

**Streets**
Robust street-level data for mapping, analysis, routing, and geocoding.

One control plane for your whole estate

You build and manage everything in one place. The work runs where your data lives. Platform services sit behind every capability, so nothing is stitched together by hand.

01

AI Manager

Governs AI across the Platform.

02

Semantics

Gives data shared business meaning.

03

Catalog

Find, understand, and trust data.

04

Observability

Monitors data and pipeline health.

05

Pipelines

Run workloads anywhere your data lives.

06

Workflow

Orchestrates and automates data work.

Open by design

Use Precisely capabilities across the data and AI platforms, applications, and Data Link partners your teams already know.

Ways to access



AI assistant. Ask in plain language.

Agents

Ready-to-use AI agents

MCP

Connect your AI client.

APIs

Call from your apps & workflows.

SDKs

Build with your framework.

CLI

Script and automate.

Works with

AI platforms

ChatGPT
Claude
Microsoft Copilot

Applications

SAP
Tableau
Salesforce
dbt

Data Platforms

AWS
IBM
Google Cloud
Azure
Snowflake
Databricks

Data Link partners

Pre-linked partner datasets

Get started today

Request to join the preview and tell us about your data challenge, or start building today with a free trial of **Precisely AI Studio**.

The Precisely Platform is in preview. Features, timing, and packaging may change.