

Property Valuation and Risk Assessment

Enhance decision-making with a complete view of properties

Complex properties. Incomplete data. Rising risks.

Accurately assessing valuation and risk hinges on comprehensive, current data that provides a clear view of properties and potential hazards. But properties are complex.

For example, a multi-tenant building with distinct risk factors may be associated with several addresses and split across multiple parcel boundaries. Inaccurate geocoding and bad addresses further complicate evaluation, and first-party data alone doesn't provide the full picture you need to grasp these relationships and make informed decisions.

Closing these gaps is more important than ever. In 2024, there were 27 climate disasters in the U.S., resulting in over \$182 billion in damages.¹ And in just the first two weeks of 2025, the LA Wildfires incurred another \$250 billion in property-related costs.²

As disasters and economic pressures increase, accurate valuation and risk assessment has become imperative to ensure both profitability and financial stability.

Introducing end-to-end property intelligence

Precisely enables you to fully understand properties and potential risk factors—both at scale and at the address level—empowering you to enhance valuation accuracy, refine risk models, accelerate analysis, invest with confidence, and reduce exposure strategically.

Our industry-leading geo addressing capabilities standardize, validate, and geocode address data to ensure your assessment is based on correct, exact location data. Coupled with advanced spatial analytics tools and a complete mapping solution, you can easily analyze and visualize properties to uncover key relationships and location-based factors.

Precisely also provides the depth and breadth of data you need to make informed decisions with hundreds of pre-linked datasets spanning property attributes and addresses, risks, boundaries, and more. And because our enrichment datasets are connected, consistently formatted, and designed for frictionless integration with your first-party data, your data teams can avoid laborious processing work and focus on ROI.

Whether you're building AI models to calculate property values based on hyper-local neighborhood characteristics or you're aggregating exposure to natural hazards across your entire book of business, Precisely provides a comprehensive valuation and risk assessment solution to help drive your business forward.



Key Benefits

Armed with everything you need to evaluate properties and make better decisions across insurance, real estate, and financial services, you can:

- **Enhance profitability** with more accurate pricing and informed investments
- **Strategically de-risk your book of business**, strengthening financial stability
- **Streamline risk assessment processes** and increase their accuracy
- **Accelerate the quoting process** to improve close rates
- **Save time and money** with faster dataset onboarding, integration, and analysis
- **Provide better customer experience** and more competitive pricing

Ready to get started?

Want to speak with an expert or learn more about how Precisely can help you evaluate properties and risks?

[Get in touch today.](#)

1. NOAA Climate.gov: 2024: An active year of U.S. billion-dollar weather and climate disasters | NOAA Climate.gov

2. Los Angeles Times: Estimated cost of fire damage balloons to more than \$250 billion - Los Angeles Times