Precisely Automate for SAP® Master Data Processes

Governing SAP® Master Data at Enterprise Scale

Executive Overview

SAP master data is foundational to how organizations operate, report, and make decisions. From customer and vendor relationships to product definitions and financial structures, the quality and consistency of master data directly impact efficiency, compliance, and business performance.

Yet in many enterprises, SAP master data processes remain fragmented—managed through a combination of spreadsheets, emails, manual SAP transactions, and informal approvals. This fragmentation makes it difficult to enforce standards, maintain accountability, and scale governance across the organization.
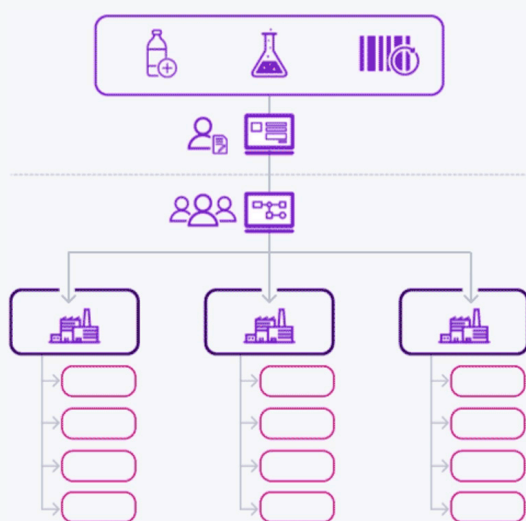
Precisely Automate provides a governed, enterprise-ready approach to managing SAP master data—standardizing how data is requested, validated, approved, and maintained, while preserving SAP security, controls, and system integrity.

The Enterprise Challenge

Organizations running SAP commonly face:

- Inconsistent master data processes across business units, regions, and systems
- Manual data collection and approvals that slow operations and increase risk
- Limited transparency and auditability into data changes
- Operational dependence on IT for business-driven master data updates
- Increased pressure from transformation initiatives, including SAP S/4HANA migrations, shared services, and data governance programs

These challenges weaken the reliability of core business data and create downstream impacts across finance, operations, analytics, and compliance.

Digitize complex, multi-step processes like product launches and customer or vendor onboarding, with clear structure, governance, and visibility across the enterprise.

The Automate Evolve Approach

Automate Evolve enables organizations to **formalize and govern SAP master data processes end to end**, replacing ad hoc activities with standardized, auditable workflows that support parallel processing — without custom code.

It supports the management of **core SAP master data domains,** including:

- Customer master data
- Vendor master data
- Material (product) master data
- Finance master data

These capabilities apply across SAP landscapes, supporting both SAP ECC environments and SAP S/4HANA transformations and beyond.

precisely.com | 877 700 0970

A Business-Led, IT-Governed Operating Model

Automate Evolve is designed to reflect how large enterprises operate:

- **Business teams own the process**
  Data owners, shared services teams, and centers of excellence define requirements, provide data, and approve changes
- **IT maintains governance and control**
  Centralized administration, policy enforcement, and security are managed without custom development or bypassing SAP controls
- **SAP remains the system of record**
  All validations, authorizations, and postings respect native SAP rules and credentials

This model enables scale and consistency without introducing operational risk.

Embedded Data Stewardship and Control

Automate Evolve embeds proactive data stewardship directly into master data processes, including:

- Role-based data entry and approvals
- Required fields and standardized values
- Live SAP validation before posting
- Guided data selection and duplicate prevention
- Complete audit trails of who changed what, when, and why

Rather than correcting data after it impacts downstream systems, organizations prevent quality issues before data is committed to SAP.
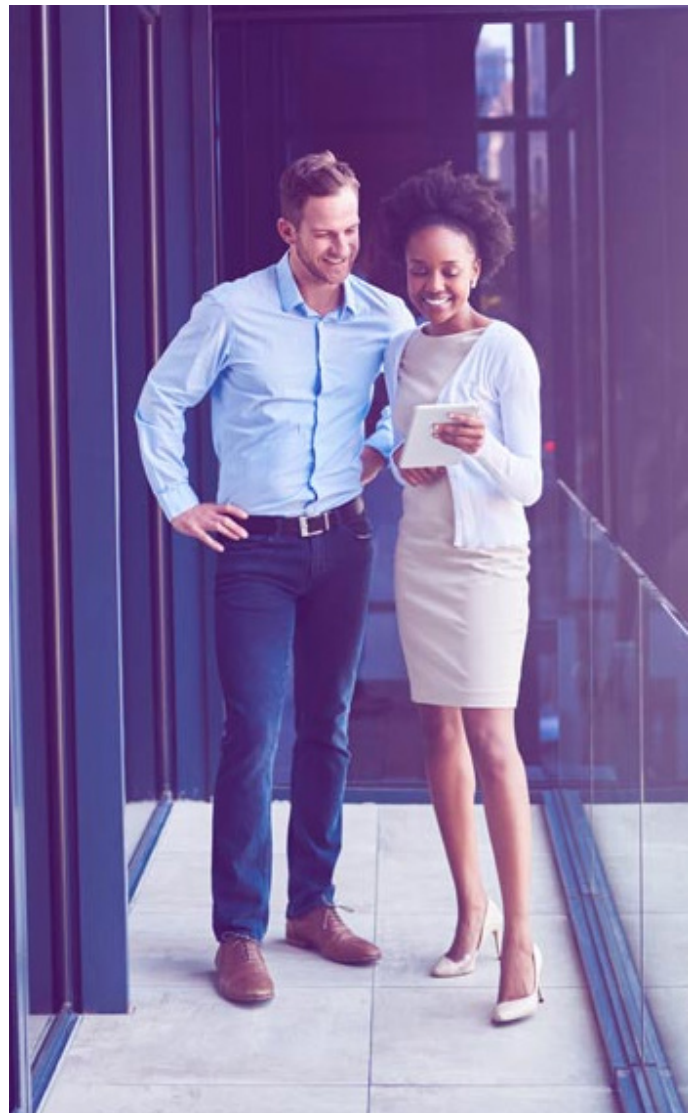
Business Impact

Organizations using Automate Evolve commonly achieve:

- **Reduced master data cycle times**
- **Improved consistency across SAP systems and regions**
- **Stronger audit readiness and compliance posture**
- **Lower operational risk and rework**
- **Greater confidence in reporting, analytics, and decision-making**

These outcomes are especially critical during:

- SAP S/4HANA migrations
- Finance and shared services transformation
- Mergers, acquisitions, and system consolidation
- Enterprise data governance initiatives

Why Automate Evolve

Automate Evolve is purpose-built to support **enterprise SAP master data governance** as a scalable platform that aligns business ownership with IT oversight.

It enables organizations to move from fragmented, manual master data practices to **consistent, governed, and auditable processes** that support long-term operational resilience and data confidence.

In Summary

Precisely Automate Evolve helps enterprises manage SAP master data with confidence by standardizing critical processes, strengthening governance, and supporting transformation at scale.