

Precisely + Huwise (ex Opendatasoft)

Unlock trusted data access with an integrated data marketplace.

Overview

Organizations struggle to make data accessible across teams, systems, and applications, which slows down AI readiness, innovation, and informed decision-making.

To solve this, Precisely and Huwise (ex. Opendatasoft) have partnered to deliver trusted data through a business-friendly data marketplace. This joint solution combines the Precisely Data Integrity Suite with Huwise (ex. Opendatasoft) e-commerce-style data marketplace, providing intuitive access to enterprise data products.

Whether delivering data to internal teams, across ecosystems, or publicly, this joint offering ensures data is trustworthy and discoverable— so your data consumers can access data in a self-service way, whenever it's needed most.

Precisely + Huwise (ex. Opendatasoft) example outputs

- Customer segments
- Address & location data
- Operational performance metrics
- Third-party data
- ESG & sustainability reporting data
- Open government datasets
- AI training datasets
- Performance metrics

Benefits

- **Democratize data access**
Give business teams self-service access to trusted data products without waiting for engineering or IT.
- **Enable high-integrity AI**
Feed AI/ML pipelines with curated, traceable data to minimize bias, improve accuracy, and meet explainability standards.
- **Deliver data when and where it's needed**
Distribute ready-to-use data across systems — internal, partners, customers — to support transparency, regulatory mandates, and innovation.
- **Meet regulatory and compliance standards**
Automate tracking of data flows, permissions, and usage to simplify audits, enforce policies, and reduce regulatory risk.

The screenshot displays the 'Assets' section of the data marketplace. On the left, a sidebar allows filtering by Category (Visualizations, Data products, Data), Showcase (No, Yes), Themes (Commercial, Socio-economy, Environment, External data), and Keywords (Dashboard, Ecological awareness, Entreprises, Etablissement). The main area shows a search bar with 'business' and a 'Sort by: Relevance' dropdown. Below, six asset cards are visible:

- Herbio performances**: Context: This asset aims to analyze and track the performance of the "Herbio" plant-based product range across different subsidiaries of... Creator: Agathe Duprès, Modification date: 20 days ago (Jun 11, 2025).
- Entreprise360**: Entreprise360 est une application web qui permet de rechercher et d'accéder facilement à des informations légales et financières sur l... Creator: Franck Alliston, Modification date: 5 months ago (Jan 24, 2025).
- Prospects**: Cet asset représente un ensemble de métadonnées gérées dans Colibra, notre plateforme de gouvernance des données. Il... Creator: Franck Alliston, Modification date: 5 months ago (Jan 24, 2025).
- Dashboard - Financial KPIs**: Le tableau de bord "KPIs Financiers" offre une vue rapide des indicateurs clés de performance financière de l'organisation, facilitant des... Creator: Agathe Duprès, Modification date: 20 days ago (Jun 11, 2025).
- Corporate Environmental Initiatives Dashboard**: Ce tableau de bord présente une vue d'ensemble des initiatives écologiques mises en place au sein de l'entreprise. Il permet de... Creator: Agathe Duprès, Modification date: 20 days ago (Jun 11, 2025).
- SIRENE database of companies**: Find all the companies and their establishments. The Sirene® database is updated every day and contains around 30... Creator: Franck Alliston, Modification date: 5 months ago (Jan 24, 2025).

Potential impacts

- Boost business team productivity with easier data access and adoption, while giving Agentic AI the operational data it needs to run efficiently
- Unlock new revenue streams by driving data-driven innovation through faster discovery and large-scale reuse
- Free technical teams from manual data processes, accelerating ROI from existing investments
- Deliver AI-ready data across the entire organization

Learn more

The Precisely + Huwise (ex. Opendatasoft) solution is available and can be deployed in phases, starting with internal marketplaces and then expanding to ecosystem and public use cases.

Visit: www.precisely.com/data-integrity-suite
www.opendatasoft.com/data-marketplace-solution

“Our partnership helps accelerate data value, with our complementary solutions enabling greater data sharing and consumption by business users. We look forward to deepening our collaboration to benefit organizations as they look to maximize value from their data.”

- Franck Carassus, CSO and co-founder
of Huwise (ex. Opendatasoft)