

Precisely + Huwise

Deliver trusted data products through a modern data product marketplace.

Overview

Most organizations have invested in data platforms and catalogs, yet business teams still struggle to access trusted data, which slows down AI readiness, innovation, and informed decision-making.

Precisely and Huwise partner to solve this by combining data integrity with a modern data product marketplace. Together, they enable organizations to deliver data products that are not just accessible – but trusted, governed, and ready for use by design. Precisely ensures data is accurate, consistent, enriched, and compliant, while Huwise provides an intuitive, e-commerce-style marketplace to publish, discover, and share data products at scale.

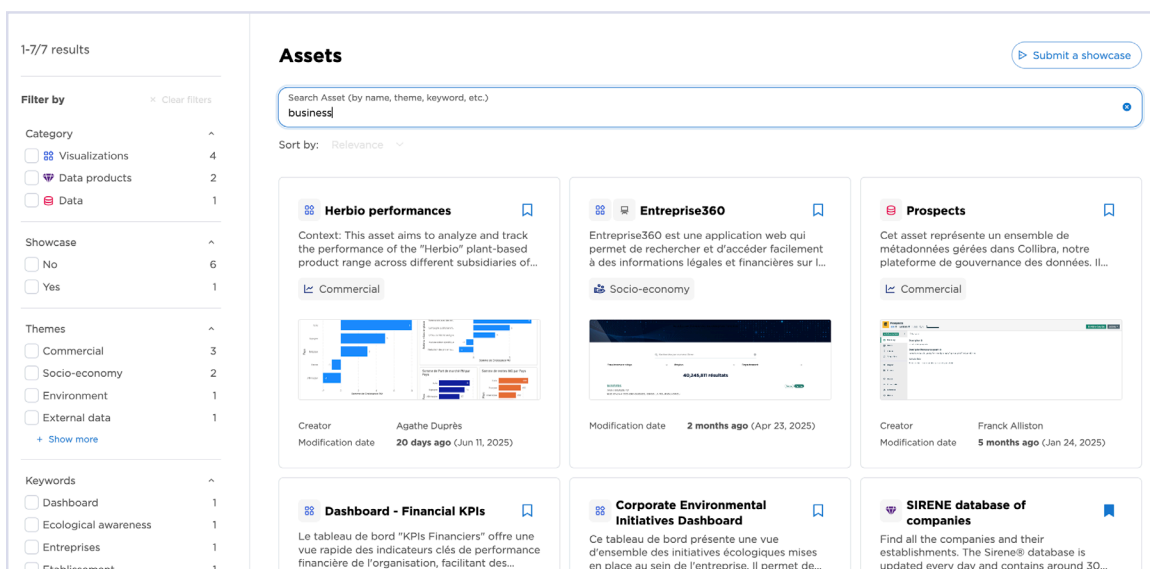
Whether delivering data to internal teams, external partners, or public audiences, organizations can confidently deliver high-quality, reusable data products – empowering both people and AI to act on trusted data.

Precisely + Huwise Example Outputs

- Customer data products and segments
- Verified address & location intelligence
- Operational performance data products
- Enriched third-party data products
- ESG & sustainability data products
- Open and public sector data products
- AI training and analytics-ready datasets
- Business performance metrics

Benefits

- **Create and share certified data products**
Publish high-quality, governed, and continuously monitored data products so teams can confidently use them for analytics, AI, and data sharing.
- **Strengthen trust in every data product**
Apply data governance rules, quality checks, monitoring, and enrichment as part of the data product lifecycle, reducing manual effort and lowering risk.
- **Reduce risk in sharing and use**
Ensure data products are traceable, transparent, and follow defined standards and policies before and after they are published.
- **Increase reuse and unlock new value**
Make it easier for teams to find, trust, and reuse certified data products—accelerating adoption and unlocking new partner and revenue opportunities.



Potential impacts

- Accelerate business productivity by making trusted data products easy to find, understand and use.
- Unlock new revenue opportunities through scalable data sharing and monetization
- Reduce manual effort for technical teams by operationalizing data integrity across the data product lifecycle
- Increase confidence in data-driven decisions with governed, high-quality data products

Learn more

The Precisely + Huwise solution can be deployed in phases, starting with internal data product marketplaces and then expanding to external and public data sharing.

Visit: www.precisely.com/data-integrity-suite
www.huwise.com/en/data-marketplace-solution/

“Our partnership helps accelerate data value, with our complementary solutions enabling greater data sharing and consumption by business users. We look forward to deepening our collaboration to benefit organizations as they look to maximize value from their data.”

- Franck Carassus, CSO and co-founder of Huwise