AI Readiness Assessment

precisely

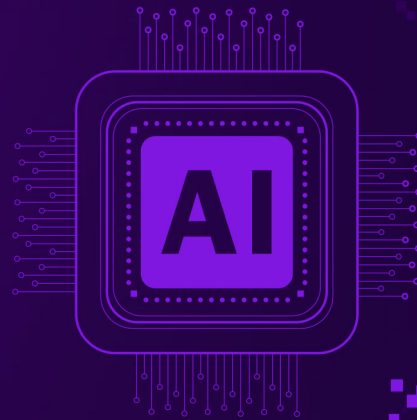**AI**

The AI advantage – and challenges

With competition in the digital economy fiercer than ever, it's easy to understand why businesses are racing to harness the power of artificial intelligence (AI) to:
- increase productivity and efficiency
- attract and retain customers with personalized service
- create new ideas that provide a competitive edge

And yet …
- Only **12%** of organizations have AI-ready data[1]
- **70%** face challenges integrating data into AI models due to issues around data quality, defining processes for data governance, and having sufficient training data.[2]

Incomplete data, poor data quality, compliance and policy struggles, and lack of context for AI to deliver accurate and actionable outputs … do these challenges and others like them sound familiar?

The fact is: there's no trusted AI without trusted data. And trusted data requires data integrity. Precisely's Data Strategy Consulting team is here to help.

Engage Data Strategy Consulting to start your AI journey

Precisely is the global leader in data integrity, and our data strategy experts will guide you on your AI journey with our AI Readiness Assessment. Together, we'll identify your strengths, weaknesses, and gaps to address for a successful AI project.

Deliverables include:
- ✓ Actionable roadmap for your AI data initiatives, directly aligned to your business goals and objectives
- ✓ Data maturity assessment and fit gap analysis aligned across people, processes, and technology
- ✓ Strategies to create enthusiasm and improve data literacy to advance and accelerate data as a strategic asset
- ✓ A clear path to value through continuous improvement of business-critical data

Ready to kick-start or reinvigorate your AI initiatives to ensure they align with your goals and deliver value? **Start your AI journey on the right path today.**

Want to learn more? Contact us.

12%

"Only 12% said their data was of sufficient quality and accessibility for AI"

Use data to predict future trends	
AI capabilities	**Data essentials**
• Identify trends in data for better decision-making • Make predictions about future events to proactively respond • Optimize processes for efficiency and improved bottom line	• Data quality • Data quantity • Data diversity • Data preparation • Data governance • Data infrastructure • Data analysis & modeling • Data culture

AI is data-bound

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[1] Precisely and Drexel University's LeBow College of Business. 2025 Outlook: Data Integrity Trends and Insights. September 2024.
[2] Tavakoli, Asin, et al. "A Data Leader's Technical Guide to Scaling Gen AI." McKinsey & Company, July 2024.

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