

Enhance Customer Experiences with Precisely Data Integration

Enable personalized interactions with real-time customer data delivery without impacting application migrations or operational agility

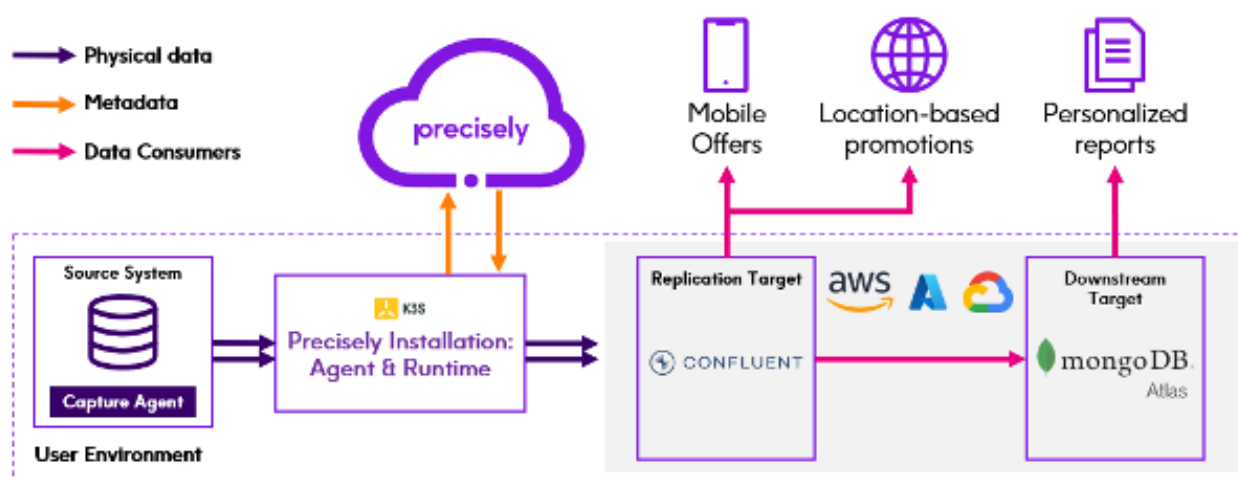
Overview

Precisely's data integration solutions empower you to unlock the full potential of all your enterprise data, delivering exceptional, data-driven customer experiences with speed, confidence, and precision. Deliver a seamless customer experience for both internal and external users with resilient, fault-tolerant replication that automatically recovers from network, connectivity, source, or target failures—eliminating the need for manual intervention.

Precisely's scalable data integration effortlessly can handle both gradual growth and sudden data surges, such as end-of-quarter sales spikes, without compromising your user's experience.

Benefits

- Deliver data-driven customer experiences with speed, confidence, and precision – fueled with rich data from transactional systems
- Bring new products and services to market faster with agile pipeline development
- Democratize your data and make it accessible to more areas of the business
- Minimize downtime and prevent potential issues from existing workflows
- Enable seamless adoption of new requirements without having to rebuild core logic or incur redevelopment, testing and deployment costs



Replicate data to all public clouds ensuring seamless integration of transactional, RDBMS, and ERP data into customer applications

Capability Highlights

- **Complex Source Integration:**
Integrate hierarchal data formats (e.g. VSAM, IMS, COBOL Copybooks, mainframe fixed and sequential files, and Db2/z) without specialized skills
- **Secure, flexible deployment options:**
Design data pipelines when and where they need them - both on-premises and in the cloud without restriction
- **Deploy locally, replicate globally:**
Perform cloud repatriation at scale without having to rebuild existing pipelines
- **Embedded governance and lineage:**
Automatically catalog and harvest metadata and customer COBOL copybooks while making business and technical metadata searchable
- **Cloud-to-mainframe replication:**
Share changes in data on cloud platforms and applications back to the mainframe – ensuring that data is consistent across IT platforms

Real-world Use Cases



Citizens Bank: Delivered an enhanced 'Digital Bank' experience by providing consistent and accurate data to customers across channels; and reduced mainframe MIPS usage and operating costs.



AAA Life: Transformed policy processing and customer analytics systems supporting 1.5 M active policies by unifying data on the AWS Cloud in near real time.

Mobile Application
← Continuous Replication → Continuous Replication Pipeline

Engine process	Replication	Capture	Log reader	Backlog rows	Longest total latency	Agent	
OK	Action required	Attention	OK	1234	5434.423s	Connec-Agent	

Health	Replication Pipeline	Engine Process	Replication	Capture	Log Reader	Backlog Rows	Total Latency	Type
!	Products	OK	Action required	Attention	OK	1,234	10.111s	Copy then Replicate (Copying)
!	Customer Info Update	OK	Action required	Attention	-	963	600.342s	Replicate
!	Support Cases	OK	Action required	OK	OK	122,816	5434.423s	Replicate
✓	Backup db	OK	Stopped	OK	-	96	212.221s	Copy then Replicate (Replicati...
!	Test Copy Pipeline	OK	OK	Attention	-	76	30.321s	Copy then Replicate (Copy)
!	Test Connections Update	-	-	-	-	-	-	Copy then Replicate
-	Test Draft	-	-	-	-	-	-	Copy then Replicate
!	Suppliers Deleted	Stopped	Stopped	Stopped	Stopped	0	0	Replicate

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Monitor integration pipelines in the Data Integrity Suite

Partners

By partnering with industry leaders, Precisely fits into your existing environment so you can leverage transactional, RDBMS, and ERP data to enhance your customer's experience.

