# Precisely Data360

### Precisely Data360 Overview:

Organizations today struggle to properly organize and utilize data, assure its quality and turn it into measurable business value. They need collaborative solutions that:

- · Speed and simplify IT efforts
- Give business users self-service options that make them better data consumers.

Precisely Data360 is a first-of-its-kind solution with integrated capabilities to streamline the data supply chain from information collection and discovery, through insights and outcomes. Most important, it gives you the power to trust your decisions.

#### **Data Governance**

Business users need to know where data comes from, what it means, who owns it and whether they can trust it. Precisely Data360 provides enterprise-level data organization and understanding.

#### Data Catalog

Allows users to search, explore and easily access existing data, with automation that eliminates heavy lifting and connects technical data asset information with business terms and context.

#### **Data Quality**

Precisely Data360 not only delivers basic measures such as completeness, conformance and validity, but also a variety of advanced capabilities around reconciliation, streaming data and enhanced scorecards/dashboards.

#### Self-Service Data Prep

Speed to insights matters. Precisely Data360's intuitive drag and drop interface allows users to access virtually any data source and easily acquire and parse that data in a fraction of the time.

#### **Data Analytics**

The business value of data is unlocked using analytics. Precisely Data360 uses statistical, predictive and machine learning techniques to discover insights and make predictions and recommendations.

Empower your team to find, understand and trust your data with governance, quality and self-service data prep and analytics

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Precisely Data360 delivers a broad range of integrated features, purpose-built for enterprise capabilities.

## **Key Features**

#### **Collaboration and Crowdsourcing**

Engages people enterprise-wide for input and ideas

# Data Policy Management

Documents policies, standards and relationships

#### **Business Glossary**

Assures data understanding, agreement and context

#### **Built In Visualizations**

Native dashboards provide diverse operational views

#### Metadata Management

Harvests technical metadata, monitoring changes, impact analysis and data lineage

#### Workflow/Case Management

Customizable workflows for exceptions, quality issues, questions and requests

#### **Machine Learning**

Al techniques improve quality, categorize or relate data

#### Agile Data Integration & Transformation

Graphical design environment for rapid data prep & insights

#### **Advanced Analytics**

Analytic nodes that provide integration with R for complex computations

#### **Data Quality and Profiling**

Validates data quality through completeness, consistency and conformity measures and aggregating results

#### **Balancing and Reconciliation**

Ensures all expected data arrives at destination accurately

#### **Timeliness and Reasonability Checks**

Monitors timely and complete file arrival and that data is within expected thresholds





