

Precisely Data Strategy Consulting

Trusted Experts for Data-driven Business Success

Data isn't just an asset anymore. It's your competitive edge. It powers sharper decisions, operational excellence, and fuels innovation that lasts. Precisely's Data Strategy Consulting team cuts through the noise to bring clarity, direction, and results - so you can move faster, work smarter, and lead with confidence.

Whether you're modernizing platforms, operationalizing AI initiatives, or implementing governance, we provide the structure, accountability, and momentum to keep teams aligned and progress on track.

Built on experience. Backed by results.

Our consultants are an industry-recognized team of data experts with an average tenure exceeding 25 years of hands-on experience. Many have served as Chief Data Officers or led enterprise architecture and strategy inside complex organizations. With deep expertise in data governance, compliance, and emerging technologies like AI and hybrid data architectures—we don't just recommend change, we deliver it.

We provide actionable roadmaps, proven frameworks, and hands-on support that drive measurable and lasting impact. We roll up our sleeves, work alongside your teams, and stay engaged through execution.

That's why leading global brands trust Precisely. We turn data into a business advantage and strategy into sustained success.

Data Design & Strategy

Establish a resilient data foundation that aligns your business priorities with information assets - ensuring your data is consistently accurate, reliable, and actionable. From architecture design to quality assessment, our experts help you build the critical backbone for long-term success.

Areas of expertise include:

- Data governance frameworks
- ERP transformation strategy and readiness
- Data migration strategy
- Data lineage/impact assessment
- Data risk assessment
- Merger and acquisition advisement
- Data product evaluation
- Data risk and lineage advisement
- Organizational design and change management

The Value We Deliver

Digital transformation starts with data - but most organizations aren't ready

- Just 46% have a defined data strategy
- Only 12% say their data is AI-ready
- And 64% say data quality remains the biggest data integrity challenge for their organization

[Source: 2025 Outlook: Essential Data Integrity Insights, Lebow Survey Results](#)

The gap between ambition and reality is costly. We help close it with trusted data, streamlined strategy, and measurable results.

Our customers have achieved:

- 30% annual boost in data quality
- 30% more resource capacity for high-impact work
- 50% faster new product cycle times
- \$3.84M in annual savings by one global manufacturer (inventory, carrying, and D&D)

**Don't see exactly what you need?
Let's talk. We thrive on tackling
complex challenges and are always
ready to explore innovative solutions
tailored to your business goals.**

Quick Value Packages

Dataset Assessment

This 9-week package identifies issues in operational data, highlights critical elements to monitor, and delivers insights to improve reliability. Examine up to 3 datasets for consistency, governance, completeness, and quality.

Business Objective Mapping

This 6-week package links the key data needed to support business goals by cataloguing, governing, and assessing data quality as it relates to your KPIs and objectives. One objective mapping includes 2 data sources (database and reporting.)

Data Execution and Optimization

Drive operational excellence that bridges data strategy and execution, ensuring your organization turns insight into impact. From embedding leading practices to accelerating adoption, our experts help you align business goals with operational data initiatives. Through flexible engagement models and a blend of technical execution and change management, we deliver against actionable roadmaps, foster cross-functional collaboration, and cultivate a data-driven culture for sustained success.

Areas of expertise include:

- Transformation readiness (SAP S4/HANA, Cloud migrations, etc.)
- Process optimization
- New product introduction optimization
- Analytics audit and advisory
- Organizational enablement
- CDO coaching

Quick Value Packages

Data Excellence Enablement

This 4-week workshop educates and aligns stakeholders on best practices in building a data-driven culture. Includes interviews with key stakeholders and a one-day team workshop to build a maturity assessment and strategy with a 3-6 month action plan to guide next steps.

Critical Report Assurance

This 10-week package evaluates the critical data feeding your essential reports, validating their accuracy, consistency, and trust. Includes data and calculation consistency, data profiling and quality, insights, and a clear, role-based remediation plan.

Data Marketplace Advisory

This 7-week package assists you in your Data Marketplace journey by enabling the creation of new, or advising on existing, data products for data usability, management policies, and quality operations. This offering covers up to 2 data products from a single data source.

AI Readiness

AI is only as powerful as the data that drives it. Yet many organizations face barriers like fragmented systems, inconsistent governance, and poor data quality—challenges that can compromise model performance, introduce bias, and stall progress. Precisely helps you prepare for AI with a trusted data foundation and a practical framework that ensures integrity, scalability, and ethical compliance.

Our experts assess your AI data readiness and deliver best practices to align people, processes, and technology for long-term success. Whether leading broad transformation or optimizing for specific use cases, we help you unlock the full potential of AI through reliable, high-performing models that drive real business value.

Quick Value Package

AI Readiness Assessment

This 6-week package evaluates and aligns your AI objectives, quality operations, and governance framework to determine their readiness to support AI for a single AI model. Deliverables include an organizational maturity assessment, gap analysis, and a roadmap with actionable insights and steps to move from your current state to an AI ready environment.

Johnson & Johnson

“We needed a partner who was practical and would help build a framework that was accepted and embraced. Precisely didn’t try to fit us into a box, they understood that one size does not fit all.”