

Data Excellence Enablement

Ensure success with a proven methodology that prioritizes data value

In today's hyperconnected and data-driven business landscape, the role of data in driving strategic decision-making and delivering organizational value cannot be overstated. The Data Excellence Enablement program is a proven and transformative approach that places the needs and objectives of the business at the forefront of any data integrity journey.

Precisely's methodology focuses on a business value cycle for data to ensure that data serves as a strategic asset rather than a mere byproduct of operations.

Overview

The Data Excellence Enablement program starts with targeted interviews with key stakeholders (typically five to ten) by our team of seasoned professionals. Findings from those sessions are compiled, analyzed against leading practices, and delivered as a formal briefing document.

A one-day interactive workshop is then conducted where we provide a business-centric introduction to key concepts, methodology, and your business strategies that rely on data excellence.

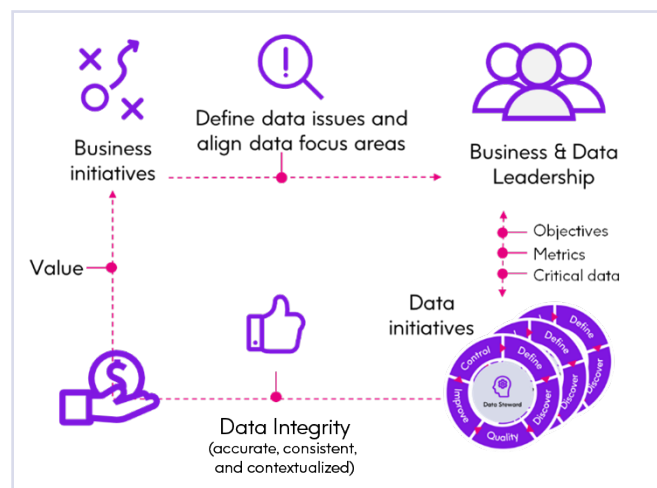
Our team will provide a data maturity assessment aligned to your business goals and a data strategy map to close any gaps required to meet your targeted maturity level. We'll collectively define and align on data priorities, identify improvement and optimization opportunities, and qualify key initiatives that will influence your data integrity journey.

After the workshop, our team will synthesize the outputs, align it to proven approaches for success, and deliver an actionable data strategy roadmap and proposed action plan for the next 3-6 months.

Ideal Participants

Every organization varies, but the best results are obtained when we have executive engagement and participation from everyone in the organization who relies on trusted data, including data leaders, business managers, operations teams, and support functions such as finance, HR, and IT.

Business Value Cycle for Data



Benefits

- ✓ Documents value by linking data initiatives to your business goals and objectives with an actionable roadmap.
- ✓ Builds alignment across people, processes, and technology with our data maturity assessment and fit gap analysis.
- ✓ Creates enthusiasm and data literacy to advance and accelerate data as a strategic asset.
- ✓ Defines a clear path to value through continuous improvement of business-critical data.