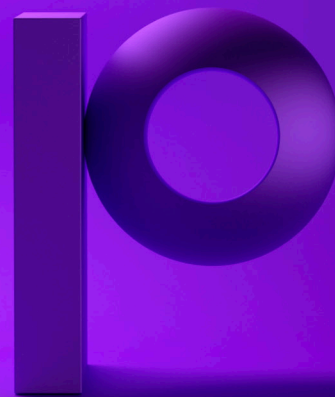# Precisely Data Integrity Suite ⊘

Better, confident decisions through trusted
data with accuracy, consistency, and context

It's time to trust your data

The Precisely Data Integrity Suite gives your business the confidence
to make better, faster decisions through trusted data with maximum
accuracy, consistency, and context. Built on proven technology that
12,000 global organizations rely on for their data-driven initiatives,
the Precisely Data Integrity Suite delivers unmatched value for any
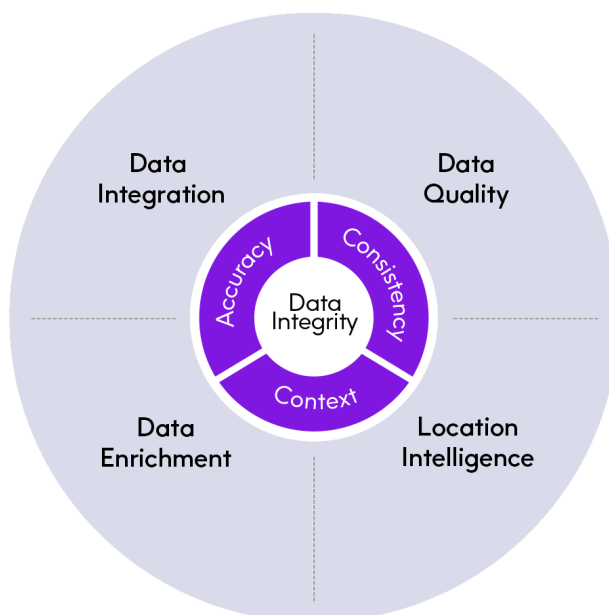data integrity initiative.

With high-performance data integration and robust data quality
capabilities, the Precisely Data Integrity Suite brings a foundation
of accuracy and consistency to your data, so you can deliver
more value to your customers. Data integration connects legacy
infrastructure with next-gen technology to breakdown data silos
and keep data fresh. While data quality capabilities standardize,
verify, and validate your data and enable you to understand and
visualize its relationships, patterns, and trends.

But it's the pivotal dimension of context that gives your data integrity
and sets your business apart from the competition. The Precisely
Data Integrity Suite adds context through industry-leading Location
Intelligence and Data Enrichment. The suite allows you to accurately
organize, geo-enrich, and visualize location data. And up-to-date,
curated business, location, and consumer datasets give additional
context to your data, making it more valuable and complete.

The suite's modular, interoperable architecture does not require a
heavy platform investment, but lets you choose from differentiated
capabilities that are easy and seamless to deploy into your existing
infrastructure. And deep partnerships with leading data technology
providers broaden the reach of the suite to meet all your needs for
data integrity — opening a new world of opportunities for building
possibilities grounded in data.

Benefits

- Delivers the critical components of data
integrity — accuracy, consistency, and
context — through data integration,
data quality, location intelligence, and
data enrichment

- Empowers faster, more confident decision-
making

- Provides trusted data for analytics and
training ML models

- Delivers value at every step of the journey
to data integrity through market-leading,
differentiated core capabilities and deep
relationships with leading data technology
providers

- Offers the flexibility to choose just the modules
you need for your business initiatives —
without a heavy platform investment

- Preserves your investment in existing
infrastructure by seamlessly and easily
operating alongside it

Every business, in every industry, wants to make faster, more confident decisions to gain a competitive edge. But many organizations struggle with data that is siloed, stale, unstandardized, full of duplicates, incomplete, or lacking in the insights required to make it fit for purpose. The Precisely Data Integrity Suite combines market leading data integration, data quality, location intelligence, and data enrichment capabilities to deliver data integrity — data that is accurate, complete, and filled with context — so you can build bigger possibilities for your business.

Data Integration

Breaking down data silos and ensuring data is fresh for both IT operations and business insights is a key step in building data integrity. The Precisely Data Integrity Suite integrates even the most complex mainframe and IBM i data with next-generation on-premises and cloud technology platforms. Key capabilities include:

- Mainframe and IBM i data integration into next-gen data platforms
- Mainframe and IBM i log data integration into IT operations and analytics platforms
- Change Data Capture, ETL, and data federation integration methods

Data Quality

Businesses have much work remaining to develop accuracy and consistency in their data. The Precisely Data Integrity Suite's data quality capabilities standardize, verify, and validate data, and enable users to visualize data relationships, patterns, and trends. The suite's core data quality capabilities include:

- Data profiling
- Entity resolution
- Data cleansing
- Address verification
- Data stewardship
- Context graphing

Location Intelligence

True data integrity requires the essential element of context, in addition to accuracy and consistency. The Precisely Data Integrity Suite's location intelligence capabilities add context by organizing, geo-enriching, and visualizing location data to fuel business processes with actionable insights. Select location intelligence capabilities include:

- Spatial analytics
- Geocoding
- Routing
- Enterprise tax
- Geo-enrichment

Data Enrichment

Equipping your business with additional data enhances context and reveals new insights and hidden relationships. The Precisely Data Integrity Suite's expertly curated, up-to-date business, location, and consumer data includes more than 400 datasets and 9,000 data attributes to enrich your in-house data. Data is available for:

- Addresses
- Boundaries
- Demographics
- Points of interest
- Streets

Modular and Interoperable

The Precisely Data Integrity Suite's modular, interoperable architecture does not require a heavy platform investment. You choose the modules that meet your business requirements, and they deploy easily and seamlessly into your current infrastructure. The suite is also designed to integrate with solutions from leading data technology providers, or to be built upon by your in-house team, to develop new solutions to your unique data challenges.

Precisely Data Integrity Suite

Retail	Banking & Financial	Insurance	Telco	Government	Healthcare
IT Operations Solutions	Cloud Data Warehousing		Data Governance	Customer 360	

ACCURACY	CONSISTENCY	CONTEXT
Data Integration	Data Quality	Location Intelligence	Data Enrichment

Foundation
INTEROPERABLE | INTELLIGENT | DYNAMIC

On-premises, Hybrid Cloud & Cloud

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