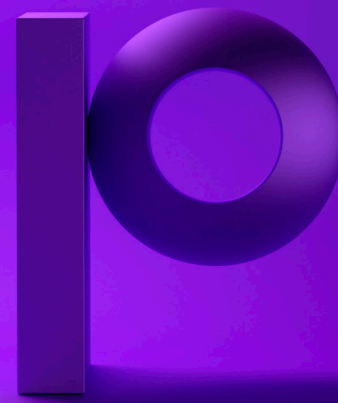




EnterWorks Vendor Portal

Streamline supplier onboarding and collaboration,
and automate processes



In today's global, omnichannel marketplace, promoting and selling products requires compelling, accurate content to differentiate yourself from the competition. This includes product descriptions, marketing copy, images, videos, and PDF instruction manuals. All of which must be accurate, consistent, and up-to-date across all channels. Yet too often, downstream partners—such as distributors, wholesalers, dealers, and retailers—lack the enriched information needed to promote and sell products effectively. Primarily due to the challenge and costs associated with sourcing and managing it themselves.

The EnterWorks Vendor Portal allows you to directly engage suppliers and vendors in the information onboarding process. Businesses can create workflows to simplify supplier and vendor onboarding, enforce data standards, and notify internal teams about new product introductions, missing data, and other critical items. By helping reduce manual processes for managing supplier information and product content across an organization, including subsidiaries, and providing greater visibility and insights, the Vendor Portal makes it easier for businesses to assess performance and compliance. As a result, organizations can improve product differentiation, expedite time-to-market, and execute more successful product launches.



Get to market faster

Accelerate time-to-market by speeding up the process for onboarding new suppliers and product information.



Streamline operations

Remove overhead and manual processes for managing vendor information and product content.



Operate more efficiently

Reduce costs through more effective sourcing, standardized vendor evaluation processes, and easier collaboration.

More successful product introductions

Launching new products is critical to boosting revenue growth. However, product and digital asset onboarding can be cumbersome. One item may require multiple emails or calls with suppliers. And even after several attempts, the content received may not be accurate or consistent with your organization's data model, rules, or format requirements.

EnterWorks allows you to create an onboarding workflow to automatically enforce data standards for vendors and notify internal teams about new product introductions, vendor suggested updates, and image revisions.

50%

of product launches fail to hit business targets

- McKinsey & Co.

Simplified vendor and product information onboarding

Product onboarding

Once a new supplier request has been processed and approved, suppliers can begin submitting their product data and related digital assets. The Vendor Portal allows them to onboard product information using auto-generated templates that match data model and input options, which are then routed to their team automatically for review/approval. We can automate product data file ingestion using machine learning if you need to accommodate vendors who lack the resources to submit completed templates.

Content enrichment

Throughout the product onboarding process, content enrichment enables vendors to continue adding content according to rules set by the company. Based on the controls you set, vendors can continue to upload products, product updates, digital assets, and even cost/price change requests in self-service mode on an ongoing basis. Nothing a vendor submits goes live without your review and approval.

Vendor scorecards

Vendor Scorecards help managers judge the quality of suppliers' data, as well as track and monitor how quickly they're onboarding products and information. This data can identify bottlenecks and proactively alert the vendor/user via their dashboard.

EnterWorks Vendor Portal benefits

Ensure data quality by applying data validations, formatting, transformations and role-based governance over what your vendors can see and, of that, what they can change.

Enforce product differentiation by designing it into your data model, which is then automatically applied to vendor submissions.

Reduce markdowns arising from ineffective product introductions.

Assess performance and compliance to provide direct real-time feedback to suppliers and vendors through a centralized log of communications, including automated escalations.

Protect your brand with visibility into the total supplier relationship across an organization, including subsidiaries and sub-suppliers.

Reduce risk and ensure compliance with regulations, internal codes, and tax legislation through automated campaigns to collect compliance documents, annual certification and insurance documents, and data reviews for ongoing confirmation.

Additional features

Automated workflow engine: Streamline product and vendor onboarding and automate user alerts, including notifications of new product introductions, vendor change requests for approval, and product end-of-life plans.

Golden record management: A single source of truth for managing vendor record data (addresses, contact information, tax identification numbers, related groups, and companies/relationships) as well as vendor product data (including specifications, marketing descriptions, and digital assets).

Supplier hierarchies: Easily browse and navigate corporate entities (i.e., point person and contact information for marketing, legal, finance, receivables, etc.) and non-corporate entities (warehouse locations, sales locations, etc.).

Intuitive and easy-to-use UI and dashboard: Allow vendors to easily log in, handle self-service product onboarding, and interact with the system with only basic training. Design your data presentation and screen sequence entirely by configuration (no coding).

Flexibility: Since there is no "one-size-fits-all," provide multiple methods for supplier participation—including direct key entry, Dropbox, API, EDI, etc.

Supplier campaigns: Create notifications for specific events, such as alerting vendors of updates to key attributes, the addition of new attributes, adjustments in data quality validations, etc.

Tier programs: Scorecard suppliers based on parameters like data quality, profile completeness, and responsiveness to rank them into tiers (e.g., platinum, gold, silver) to incorporate incentive programs.

Digital asset management: Upload and link images, contracts, manuals, warranties, product testing certifications, etc., to keep product catalogs up to date.

Data governance: Ensure vendors have access to the right attributes, with validation and data quality measures every step of the way and tracking for when and by whom every change is made.