Spectrum OnDemand

Data Quality and Enrichment as a Service

precisely

Gain more insight into the things that matter

Understand risks, increase visibility and expedite response. The most advanced data quality services are now available via reliable, scalable cloud computing. Spectrum OnDemand offers a more agile way to improve, manage and enrich your data.

Connect Spectrum OnDemand services to existing applications easily using the provided API framework. Combine capabilities as needed to efficiently solve your business challenges. Easy to use, easy to deploy and easy to manage, these on-demand services combine outstanding flexibility with the power of high-volume processing. Processes can incorporate data obtained from Precisely or other third-parties along with your own data.

Keep pace with rapidly changing business requirements

Ready when you are

Spectrum OnDemand delivers enterprise-grade services without adding costly infrastructure. There's no downtime associated with updates, and no maintenance required. Active-active redundancy and instantaneous re-routing keeps services up and running 24/7.
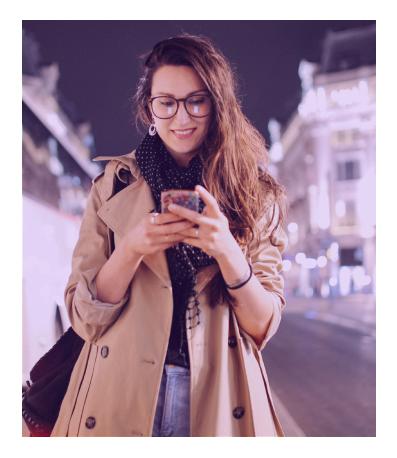
The services you require

Combine our services with other spatial or territory data. Integrate using the provided API framework or use pre-built connectors for commonly used applications, deploy in a cloud or hybrid cloud environment. From light-weight configuration to fully customized solutions, we step up to your needs. White-glove service supplies a dedicated account manager and 24x7 mission-critical support.

Security you can trust

Spectrum has a track record of supplying high-quality cloud-based solutions. Your data is yours. We only use it to provide and support your subscribed services. Intrusion detection and prevention software ensures only authorized software and data traffic happens. Data is encrypted in transit and at rest.

Power up your data

- Data quality
- Address enrichment
- Consumer enrichment
- Location enrichment
- Business enrichment
- Property graph

Market, manage and mitigate better

Spectrum OnDemand gives you the power to know your customers, inform your actions and understand your risks. Choose from 130+ web API services. Or, contact us if you need a customized solution.

Enhance everyday applications, business processes and workflows

Address validation

Ensure addresses are real, complete and up to date. Maintain accuracy and consistency. Eliminate redundancy.

Data quality

Ensure your data is of high quality using standard data quality checks, perform necessary cleansing and parsing of the data, ensure duplicates are removed and matching/ merging is completed to ensure confidence in your data.

Consumer enrichment

Enrich addresses through email and phone validation; household, purchase and other demographics; and social-media insights into interests, education, employment and more.

Spatial and location enrichment

Enrich your applications, business processes and workflows with millions of global retail businesses, landmark points-of-interest and neighborhood place names and other location-based reference data.

Property Graph

Obtain a comprehensive view of a property by managing complex data relationships between buildings, parcels, addresses, property attributes, and points of interest. Easily handle complex real-world relationships including when multiple addresses can be associated with parcels, buildings, and property records.

Tap into our 4500+ unique datasets for operational insights, location-based outreach, analytics, and other specific verticals needs:

Financial services
- Financial crimes and compliance
- Branch location analytics
- Fraud analytics

Insurance
- Risk analysis
- Pricing
- Fraud analytics

Telecommunications
- Network and coverage planning
- Asset management

Manufacturing & logistics
- Digital twins
- Inventory planning
- Logistics & operations

Spectrum solutions enable billions of transactions annually for clients across the globe.

For more information, visit us online: precisely.com

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