

# Local Government Enterprise Program (Australia)

Smarter decisions. Simplified delivery. Engaged citizens.



The Local Government Enterprise Program (LGEP) is designed to provide affordable and flexible access to an integrated Location Intelligence suite tailored to local government needs.

For more than 25 years, we have been helping Local Government authorities to be more efficient, improve community engagement, better manage assets and provide a better service to citizens.

## What we offer

The Local Government Enterprise program is comprised of:

## **Foundation Pack**

- Unlimited licenses of our market leading desktop GIS solution MapInfo® Pro—Premium version
- Access to Datamine Discover 3D bundle which includes MapInfo Pro Advanced
- · Access to mobility solution Discover Mobile

# Spectrum Pack

 Unlimited use of our web mapping solution Spectrum Spatial<sup>™</sup> for enterprise location intelligence and data sharing (internal and public usage included)

#### Base Demographic Data Pack

 Access to base demographic data for your LGA such as population, age, sex and race, allowing users to easily analyse, visualise and integrate demographic data into their reports We provide Councils with an integrated enterprise Location Intelligence solution which includes desktop, web, cloud, mobile, data, asset management, data quality and more.

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## **Additional Features**

Optional modules available to purchase include:

**Demographic and location data** — better understand your customers with discounted Government pricing for a range of data sets such as consumer segmentation data (CAMEO), building footprint data (GeoVision®), consumer spend potential, street data, population estimates and projections, cadastral data and points of interest.

**Reporting tools** — to produce customised cemetery, property and flood reports.

**Data validation and data quality tools** — to ensure the accuracy of customer data.

**Single customer view** — consolidate data across multiple corporate systems to create a 360 degree view of every customer, interaction and relationship.

**FME (Feature Manipulation Engine)** — for easy data manipulation and integration of hundreds of sources of data. Easily turn manual tasks into repeatable or event based workflows.

**Spectrum Spatial Connect** — take your data into the field. Spectrum Spatial now supports mobility (both online and offline) for cloud based data collection.

## **Benefits**

**Affordable.** Pricing is based on the number of rateable properties, making it affordable for all councils to access an integrated suite of Location Intelligence solutions, regardless of their size.

**Integrated.** The products in the LGEP suite integrate easily with each other and with corporate systems such as rates, finance, document management and assets.

**Training and Professional Services.** Get maximum value from your LGEP solution by leveraging training, mentoring and consulting from our experienced and skilled professional services team.

**Rapid time to value.** The LGEP solutions are ready to use and designed to deliver rapid ROI.

**Be part of a community.** Join our online community of users from across Australia and New Zealand to network, share knowledge, resources and expertise.

**Scalable.** Start small and scale easily to meet the growing needs of your council. Easily add new solutions and modules to the program to get even more value.

**Trusted.** The LGEP is a proven solution that has been deployed at hundreds of councils globally. We are a preferred supplier to Local Government in Australia.

✓ VendorPanel















