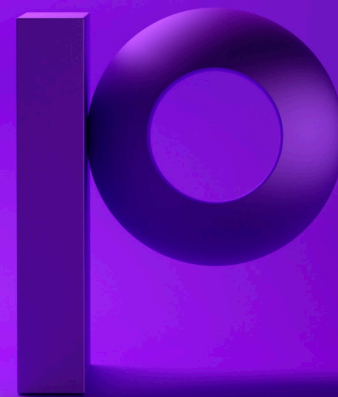


Precisely's Data Integrity Suite and Snowflake

The modular, interoperable Precisely Data Integrity Suite contains everything you need to ensure your Snowflake data is accurate, consistent, and contextual – wherever and whenever it's needed.



Data integrity is a universal imperative

In today's digital economy, data is the lifeblood of any business. But people in organizations of all sizes and from all industries don't trust their data. And that's a big problem.

Data remains locked away in silos or arrives too late to be of any use. Even if the data is accessible and correct, how it's used is not well understood or managed. And too often, it's not even fit for purpose—missing essential elements and lacking context and precision for the operational or analytical task.

To thrive in today's digital economy, your data needs to be accurate, consistent, contextual, and available everywhere it's needed—exactly when it's needed. It needs data integrity.

Your one-stop shop for trusted data

The Precisely Data Integrity Suite is a set of seven interoperable modules that enable your business to build trust in your data to have maximum accuracy, consistency, and context.

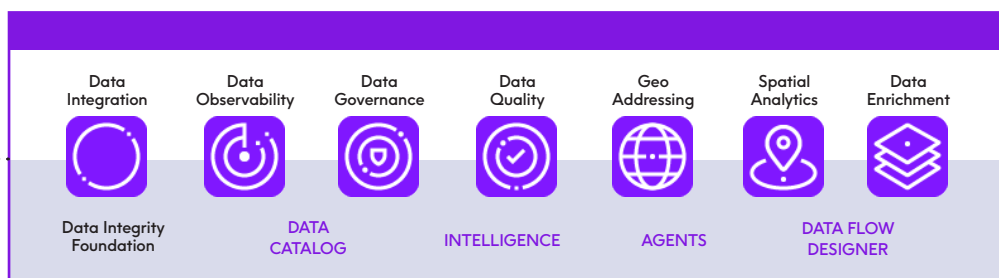
The Precisely Data Integrity Suite delivers an unparalleled combination of software capabilities and enrichment data accessible through a uniquely integrated and interoperable approach. Deploy the SaaS modules you need when you need them, knowing they are designed to deeply interoperate and integrate with your existing Precisely products and technology ecosystem, including Snowflake. Built-in intelligence and a business-friendly, no-code user experience make it easy for business and data users to make fast, confident decisions to grow your business.

Benefits

- Enables your business to automate and accelerate confident decision-making so you can add, grow, and retain customers, move quickly, reduce costs, and manage risk and compliance
- Empowers your business to democratize its data so users can self-serve and get more done across the organization
- Offers the flexibility to choose just the capabilities you need for your data initiatives – without a heavy platform investment
- Unlocks value with each new module through deep interoperability as well as integration with other Precisely products
- Work with both traditional and modern technology stacks, like Snowflake, to maximize return on investment and drive innovation
- Automates and streamlines data integrity processes using machine learning intelligence that helps you understand your data, proactively identify anomalies, suggest data quality rules, and more

Enterprise Data Sources

- Business Intelligence
- CRM
- Workforce mgmt.
- Data warehouse
- ERP
- Billing



Enterprise Business System

- Enterprise apps
- Analytics tools
- Precisely industry apps
- BI dashboards
- AI/ML

Modules deliver value alone or build exponential value together

At their heart, the modules of the Data Integrity Suite are built on proven Precisely technology that over 12,000 businesses across the globe rely on to meet their data integrity needs. The interoperable modules create value at each step of your journey to data integrity, integrate with Precisely's portfolio of market-leading products, and work seamlessly with both traditional and modern tech stacks, including Snowflake.



Data Integration

Break down data silos by quickly building modern data pipelines that drive innovation.

Example: Replicate legacy mainframe data to Snowflake for storage and analysis



Data Observability

Proactively uncover data anomalies and take action before they become costly downstream issues.

Example: Monitor data stored in Snowflake for freshness, completeness, schema drift, and more



Data Governance

Manage data policy and processes with greater insight into your data's meaning, lineage, and impact.

Example: Make data stored in Snowflake more accessible and usable, and easier to understand



Data Quality

Deliver data that's accurate, consistent, and fit for purpose across operational and analytical systems.

Example: Natively improve the quality of data stored in Snowflake without needing to move it



Geo Addressing

Verify, standardize, cleanse, and geocode addresses to unlock valuable context for more informed decision-making.

Example: Natively add a precise latitude and longitude and PreciselyID to addresses stored in Snowflake



Spatial Analytics

Derive and visualize spatial relationships hidden in your data to reveal critical context for better decisions.

Example: Perform spatial analytics, like proximity analysis, on data stored in Snowflake



Data Enrichment

Enrich your business data with expertly curated datasets containing thousands of attributes for faster, confident decisions.

Example: Add attributes to data stored in Snowflake with a PreciselyID to improve value and context

An innovative suite foundation

The Data Integrity Suite's SaaS architecture makes it cost-effective, easy to deploy, and highly scalable. This Data Integrity Foundation connects the modules and makes the suite unique and innovative.

- Agents allow you to design in the cloud and run your workload wherever you choose – in the cloud, on-premises, or hybrid environments
- Intelligence is applied across the suite to accelerate and augment data integrity design and delivery
- A shared Data Catalog enables the metadata gathered by one module to be shared and built upon by other modules
- The Data Flow Designer allows you to visually connect data integrity capabilities – or operators – to create standardized and repeatable workflows



Get started with Snowflake and the Data Integrity Suite today

Every organization's journey to data integrity is unique based on its data challenges and business initiatives. Every organization's journey to data integrity is unique based on its data challenges and business initiatives. The Precisely Strategic Services team is here to be your partner on that path. We'll work with you to define the strategy, business case, and metrics that will deliver your desired outcome. With a focus on your unique objectives, we'll leverage product capabilities where necessary and look at people, processes, and performance metrics.

If you need help getting started on your data integrity journey, or if you're just not sure your data program is delivering the results you need, we're here to help.

