Base Immeubles
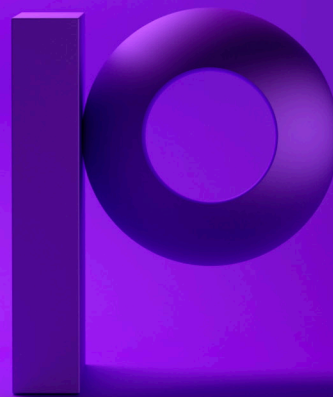
A comprehensive view on addresses and buildings for efficient and reliable decision-making

What is Base Immeubles?

It is a qualified and annually updated database of 24 million addresses, 50 million buildings, and 94 million parcels in metropolitan France and the overseas territories of France.

Base Immeubles is a standardized, multi-sourced, and localized database distinguished by its attributes' accuracy, consistency, and completeness.

Why Base Immeubles?

First-party data is often not enough to answer the complex questions a business needs answered today. Designed with privacy in mind, Base Immeubles provides current and refined information about an area, its resident population, and demographic details and behaviors.

Quelques cas d'usages ?

- ✓ Discover demographic details and employment rate of an area
- ✓ Analyze population densities and housing services in detail
- ✓ Evaluate the population covered by a network or manage a connection network
- ✓ Quantify populations exposed to an industrial risk.

And so much more!

Industry Examples and Benefits

Insurance
Insurers monitor and anticipate risk at the property or portfolio level with deeper insights, streamlining premiums and pricing.

Telco
Telecom operators use this database to evaluate the coverage of mobile and fixed networks (ADSL, fiber), and to discover new opportunities for network deployment.

Retail
Marketing departments enrich their address files via the Base Immeubles to optimize their commercial selection with contextual information about customer's demographics and behaviors.

Financial Services
Financial institutions use Base Immeubles data to develop alerts when suspected underwriting fraud is detected or credit risk scores are created. They also define customer segmentation with this data.

Real Estate
Base Immeubles is used to visualize and forecast the evolution of neighborhoods and their environment. Knowing the residential demand for housing, the value of real estate owned by households, the location of real estate programs, the energy rating of housing or the years of construction are all useful variables for the industry.
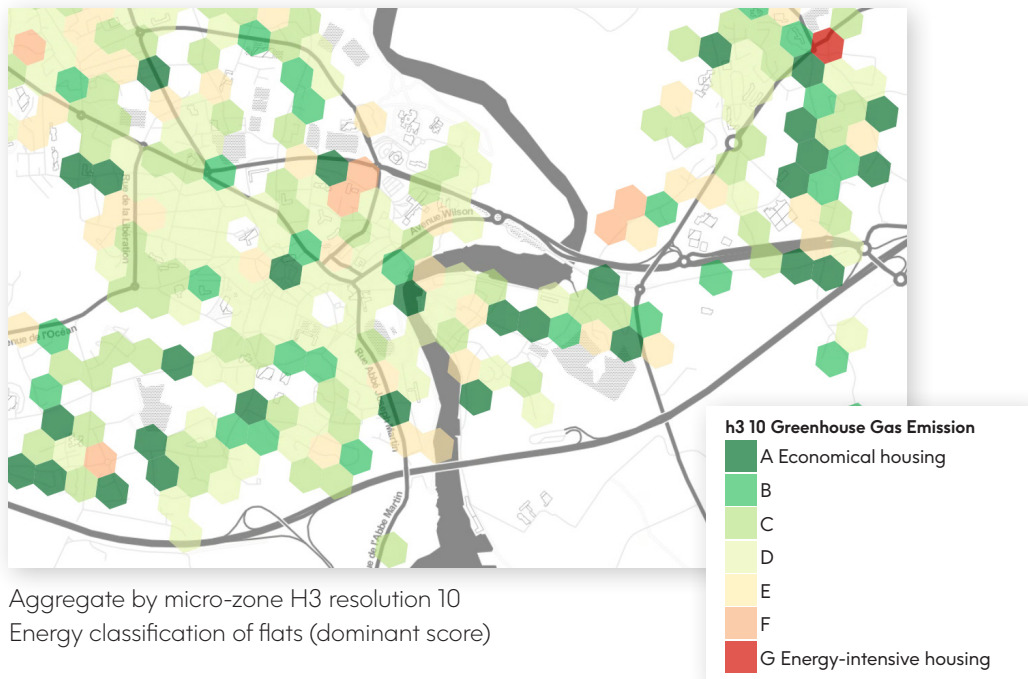
Transportation
Transport operators map out new routes and calculate local passenger potentials with the insights provided by Base Immeubles. Allowing for reliable simulations to plan routes.

Services
Waste collection operators size their truck fleets and routes based on a precise estimate of household waste volumes. With accurate population density data, housing type, and more, city operations understand residents' needs.

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Attributes of Base Immeubles

- Address
- Population
- Age
- Income
- Type of housing
- Housing type
- City policy
- Activity zone
- Attractiveness
- Energy performance
- Building permits
- Risks
- Telecom coverage
- Geolocation and aggregates

h3 10 Greenhouse Gas Emission

- A Economical housing
- B
- C
- D
- E
- F
- G Energy-intensive housing

Aggregate by micro-zone H3 resolution 10
Energy classification of flats (dominant score)

Example of multiple links Buildings - Addresses

Base Immeubles supports geocoding — adding a latitude and longitude to each address. Each address can be enriched with a unique identifier during geocoding, facilitating address-building-parcel links and streamlining data enrichment.

Specifications

Format	CSV, JSON, GPGK, GDB, SHP, TAB, SQL.
Geographic Coverage	France métropolitaine and 5 DOM (Guadeloupe, Martinique, Guyane, La Réunion et Mayotte)
Frequency	Bi-Annual

For more information, contact us or visit our website www.precisely.com

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