### precisely

## Data Integrity Suite 🗘

## **Data Governance**

Manage data policy and processes with greater insight into your data's meaning, lineage, and impact.



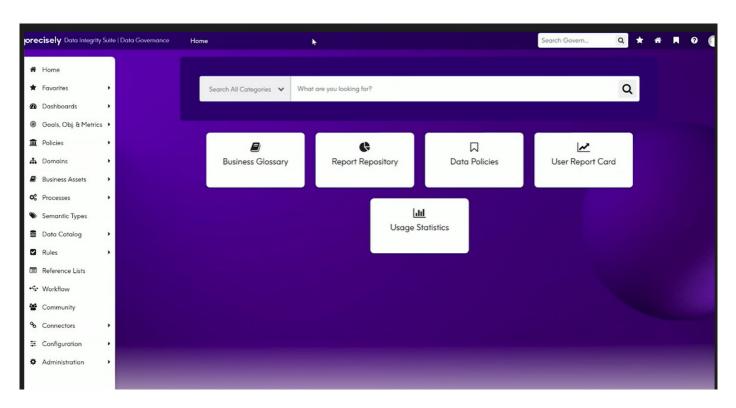
#### Overview

The Data Governance module of the Precisely Data Integrity Suite delivers a business-friendly framework to discover, understand, trust, and leverage critical data across your organization for better outcomes and insights, improved operations, and regulatory compliance. This SaaS module is quick and simple to implement and includes a flexible, easily configurable metamodel to increase adoption and adapt to diverse use cases.

The Data Governance module works seamlessly with other Precisely Data Integrity Suite modules and Precisely on-premises products, as well as your existing technology ecosystem to deliver value at every step of your data integrity journey. And by leveraging machine learning intelligence, automated technical metadata harvesting, and AI techniques for semantic classification, tagging and relationships, the module provides a valuable boost to your team's productivity.

#### **Benefits**

- Achieve better business outcomes by enabling strategic, operational, and tactical teams to find, understand, and use trusted data
- Execute more timely analytics and outcomes with machine learning intelligence, automated metadata harvesting, and semantic tagging
- Reduce risk and compliance violations with visibility and accountability around data policies and standards
- Deliver untapped value to your organization by visually connecting data, people, and processes
- Make more informed decisions by collaborating with data stewards and owners



#### How it works

- **Discover:** Search in plain language powered by machine learning intelligence for advanced discovery of harvested metadata and data insights
- · Understand & Trust: Uncover definitions, lineage, relationships, quality rules, and metrics for greater trust in data assets
- Collaborate & Act: Engage with data owners, subject matter experts, and stewards to accelerate and optimize analytics and business outcomes

# Precisely Data Governance module differentiators



Data Integrity
Suite Foundational
capabilities to
exponentially
maximize value
and innovation



Business-friendly features like our flexible no-code metamodel, 3D diagrams, and workflow to increase ROI and adoption



Embedded tracking and metrics linked to goals and KPI's to bring visibility to real business value



Proven consultative expertise to play a crucial role in the success of your strategy and execution

#### **Features**

Flexible and configurable metamodel

Enable strategic, operational, and tactical teams to understand and collaborate across your data environment

Data catalog

Harvest technical metadata and allow users to easily search, explore, and access data assets

· Data metrics and scoring

View integrated data quality rules, scores, and metrics to trust critical data assets

Data policy management

Document policies, standards, and regulations, and how they impact your data

Workflow

Customize workflows for approvals, issues, questions, and requests from data users

· 3D data lineage

Visually connect data, people, and processes to deliver untapped value to the organization

Proprietary asset value calculations

Associate data assets with business goals, objectives, and metrics through an intuitive, self-service interface

· Machine Learning (ML) techniques

Deploy observations including volume, value, freshness, and distribution outliers with the flexibility to adapt these rules to your unique needs