

## Case Study:

# Solving serious data-quality problems is key to AML compliance for global bank

### Overview

One of the world's biggest banks was in serious trouble. It was facing regulatory action because of deficiencies in its anti-money laundering (AML) compliance activities. The bank needed to improve its transaction monitoring, and it didn't have much time.

One specific area it needed to improve was counterparty identification capabilities, to ensure that information flowing into the transaction monitoring system was accurate and complete. The financial institution's counterparty data was in disarray, with crucial identifiers missing from some transactions. Because of these data management problems, trillions of dollars in transactions were flying below the bank's compliance radar every year.

### Business challenge

The bank prepared to roll out a new transaction monitoring system on a six-month timeline, and improving the quality of the information being pulled into the system was a top priority. The adage "poor data kills compliance" rang true with the management team. It was a time-sensitive initiative, as the data-quality problems needed to be resolved before the transaction monitoring system went into production.

The financial institution already worked closely with two large business intelligence vendors, both of which would have been willing to build systems, free of charge, for validating and supplementing the bank's counterparty information. However, the bank lacked confidence that either of the other vendors could provide the breadth and depth of entity resolution functionality it needed, and it knew they couldn't do so within its six-month window for deployment.

### Client profile

- One of the world's largest banks
- Millions of customers globally
- Trillions of dollars in assets

The Precisely solution takes the data that IT provides and delivers the view the bank needs specifically for its financial crimes operations.

## Solution

Instead, the financial institution selected Precisely's solution for entity matching and resolution. Its decision was largely based on the fact that Precisely is able to offer industry-leading data quality, alongside an innovative "graph"-based data hub that enables investigators to identify non-obvious relationships, helping to drive down the time and cost of AML investigations.

Precisely's entity resolution solution assigns each of the bank's counterparties a Global Unique ID, then creates a single version of the truth around that counterparty's relationship with the bank. It then adds context by drawing on the bank's internal systems, as well as the Precisely World Points of Interest dataset, which includes more than 100 million businesses and addresses. And because all the entity resolution processes are contained within the system, rather than targeting erroneous data in source systems, the deployment met the bank's tight timeline and delivers a high-performing solution.

At the same time, the analytics capabilities of the entity resolution solution enable the financial institution to monitor transactions more precisely. The solution segments counterparties at a granular level and establishes expected behaviors for each group. Then it compares all transactions against expectations for the counterparties, generating alerts when activities fall outside standard deviations.

## Results and benefits

Because the bank integrated Precisely's solution for entity matching and resolution into its transaction monitoring system, alerts are now more accurate across multiple jurisdictions. The bank clears high volumes of cross-border transactions on a daily basis, while in the past it struggled to separate its foreign customers from unknown foreign counterparties. By providing this capability, the entity resolution solution is contributing to reducing false positives and "noise" in transaction monitoring, enabling the bank to better target its investigative resources.

The Global Unique ID and relationship visualization capabilities further improve investigator efficiency by linking alerts for the same counterparty into a single case for investigation.

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Precisely's entity resolution is able to process up to 3 million transactions per hour, consolidating more than 80 percent of the identified third parties.