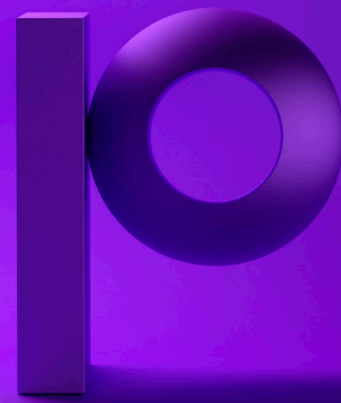


Assure DQ



Data Quality Across Your Enterprise

Organizations need accurate, consistent, and reliable data to generate the insights and business decisions they can trust. Assure DQ acts as a foundation that delivers improved data quality, ensures effective transaction monitoring, provides balancing and reconciliation, and implements controls across the data landscape. This innovative and proven solution helps solve business challenges by analyzing data as it moves through complex business environments, helping to enhance the customer experience and increase both corporate profitability and operational efficiency.

Assure DQ detects data errors where they occur, applies automated end-to-end insight to ensure data accuracy, and turns data into actionable intelligence. The end result is trustworthy data that supports governance, risk and compliance, along with analytical insights that can be easily operationalized to produce business value.



Data
Quality



Balancing and
Reconciliation



Transaction
Monitoring



Data
Accuracy

Product Overview

- **Data Quality:** We treat data quality as a process of end-to-end analysis and not a singular check between two systems. Using standardized and automated business rules, Assure DQ streamlines the process of data quality to provide enterprise visibility and control over your data.
- **Balancing and Reconciliation:** Millions of transactions can be scrutinized for accuracy, eliminating the time consuming process of manually checking and balancing semi-automated and siloed system checks. Using configurable business rules at each check point automates the balancing and reconciliation process which minimizes human intervention. Detailed information is provided with exceptions so that users can speed up the time to resolution.
- **Transaction Monitoring:** Tracking your data flow end-to-end from source to destination is critical to following your data throughout the enterprise. Each transaction can be monitored and tracked as it flows from one system through another to provide you real-time visibility into the state of the transaction, complete with a comprehensive audit trail.
- **Data accuracy:** Ensure the integrity of your data with automated controls that can be configured to your business operations. Validate data across the enterprise to track and alert on bad data before it propagates farther down the data supply chain.



Core Differentiators

- **End-to-End:**
Capture and analyze data to improve quality and efficiency throughout your enterprise systems.
- **Scalable and Flexible:**
Analyze data on any platform in any business process.
- **Data in Motion:**
Analyze data as it moves through the enterprise to identify data accuracy issues, eliminate fraud, maintain regulatory compliance, and create new revenue opportunities.
- **Real-Time:**
Gain visibility and insight in real time to yield smarter business results.
- **Automated:**
Eliminate manual processes and seamlessly embed analytics into your day-to-day operations.
- **Non-Intrusive:**
Embed into your current operations without disrupting existing applications and workflows.
- **Cloud or On-Premises:**
Multiple deployment options along with managed services to accelerate deployment.

Advanced Modules

Assure DQ analyzes data across your enterprise and when combined with Precisely advanced modules offers increased functionality to enable you to act on analysis results in real-time.

- **Insight** provides enterprise level result reporting and trending
- **Perceive** provides real-time enterprise data management and reporting
- **ER** provides reconciliation and case management to streamline workflows

Precisely is an innovative leader analyzing data across the enterprise for data intensive customers around the globe. Precisely solutions for analyzing data provide an automated, independent and real-time system to ensure the trustworthiness of your data for effective decision-making and analysis. Our customer and operational business analysis allows you to monetize big data while streamlining your processes, reducing expenses and maximizing revenue by providing actionable insight and highly automated value capture.