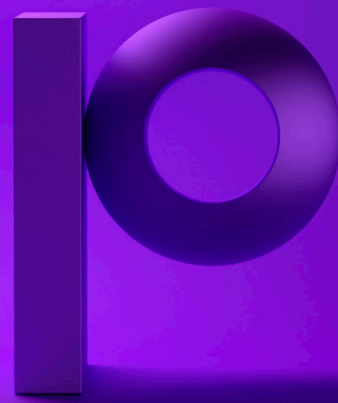precisely

Daily Visit Count

Receive daily visit counts, by location,
for all the brands you care about.

PlaceIQ's ready-to-use dataset is focused on use cases where simplicity counts. It delivers daily visitation counts by location, enabling your organization to easily assess foot traffic that can fit seamlessly into your preferred tools.

DELIVERABLE

Refreshed visit data is delivered daily via a CSV file, ensuring easy and fast adoption

Analyze volume and frequency of visitation for individual locations by day and time

Each set includes visits for all of a brand's locations nationally

Data is available for all our vertical categories, with the ability to add new locations upon request

USE DAILY VISIT COUNT TO CREATE BETTER STRATEGIES REGARDING YOUR BUSINESS, COMPETITORS, AND CUSTOMERS

Monitor Store-by-Store Trends and Fluctuations
Observe your overall traffic health and changes, and determine actionable strengths and weaknesses for each of your locations

Uncover Competitive Insights with Up-to-Date Intel
Understand how your visitation compares to competitors, and measure national and regional shifts in consumer visitation

Layer Insights for Complementary Analysis
Combine with PlaceIQ's Cross Shopping data set to understand where else your customers are shopping, or Dynamic Trade Areas for customer journey analysis

Layer Insights for Complementary Analysis
Utilize a straightforward data set with no Data Science resources required — making it easy to use as is, or integrate with your UI or business intelligence tool

To learn more about how Daily Visit Count can help your organization measure business health, please reach out to iq-sales@precisely.com

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