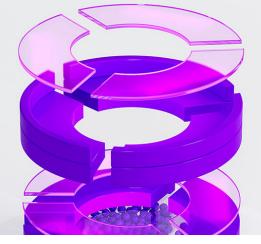
# precisely

# Data Integrity Suite 😂

The modular, interoperable Precisely Data Integrity Suite contains everything you need to deliver accurate, consistent, contextual data to your business – wherever and whenever it's needed.



# Data integrity is a universal imperative

In today's digital economy, data is the lifeblood of any business. But people in organizations of all sizes and from all industries don't trust their data. And that's a big problem. Data remains locked away in silos or arrives too late to be of any use. Even if the data is accessible and correct, how it's used is not well understood or managed. And too often, it's not even fit for purpose – missing essential elements and lacking context and the right level of precision for the operational or analytical task at hand. To thrive in today's digital economy, your data must be accurate, consistent, contextual, and available everywhere it's needed–exactly when it's needed. It needs data integrity.

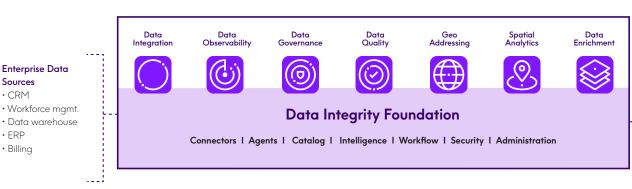
# Your one-stop shop for trusted data

The Precisely Data Integrity Suite is a set of interoperable cloud services that build trust into your business data, ensuring it has maximum accuracy, consistency, and context. The Suite delivers an unparalleled combination of software capabilities and enrichment data, accessible through a uniquely integrated and composable approach. Deploy only the services you need when you need them — they'll seamlessly work with your existing Precisely products and technology ecosystem. Built-in intelligence and a business-friendly user experience make it easy for business and data users to make fast, confident decisions that grow your business.

#### **Benefits**

- Enable your business to automate and accelerate confident decision-making so you can add, grow, and retain customers, move quickly and reduce costs, and manage risk and compliance
- Democratize your data so users can self-serve and get more done across the organization
- Gain the flexibility to choose just the capabilities you need for your data initiatives – without a heavy platform investment
- Unlock value with each new service through deep interoperability, as well as integration with other Precisely products
- Maximize return on investment and drive innovation with the ability to work with both traditional and modern tech stacks
- Automate and streamline data integrity processes using Al-powered intelligence that helps you understand your data, proactively identify anomalies, suggest data quality rules, and more

# Data Integrity Suite 🗘



- Enterprise apps
- Analytics tools
- Precisely industry apps
- BI dashboards
- · AI/ML

# Cloud services that deliver value alone and build exponential value together

At their heart, the services of the Data Integrity Suite are built on proven Precisely technology that over 12,000 businesses across the globe rely on to meet their data integrity needs. The interoperable services work together to create value at each step of your journey to data integrity, integrate with Precisely's portfolio of market-leading products, and work seamlessly with traditional and modern tech stacks.



## **Data Integration**

Break down data silos by quickly building modern data pipelines that drive innovation.

Learn more



#### **Data Observability**

Proactively uncover data anomalies and take action before they become costly downstream issues.

Learn more



#### **Data Governance**

Manage data policy and processes with greater insight into your data's meaning, lineage, and impact.

Learn more



#### **Data Quality**

Deliver data that's accurate, consistent, and fit for purpose across operational and analytical systems.

Learn more



## **Geo Addressing**

Verify, standardize, cleanse, and geocode addresses to unlock valuable context for more informed decision making.

Learn more



# **Spatial Analytics**

Derive and visualize spatial relationships hidden in your data to reveal critical context for better decisions.

Learn more



#### **Data Enrichment**

Enrich your business data with expertly curated datasets containing thousands of attributes for faster, confident decisions.

Learn more

### An innovative suite foundation

The Data Integrity Suite has a SaaS architecture built on the Data Integrity Foundation. The Foundation equips you with the fundamental building blocks for better data. It connects and accelerates all Data Integrity Suite services, allowing you to perform the non-negotiables like securely accessing your data, cataloging and understanding it, and intelligently designing and running processes to improve it. The Foundation is comprised of the following:

- · Connectors to connect to your data sources
- · Agents to run secure processes where your data lives
- ${\boldsymbol{\cdot}}$  A single, shared Catalog to find, understand, and use your data
- Intelligence with Al-powered processes and automation
- Workflow that coordinates all your processes and pipelines
- Security that ensures safe and secure operations
- · Administration tools that track and manage usage

#### Get started today

Every organization's journey to data integrity is unique based on its data challenges and business initiatives. The Precisely Strategic Services team is here to be your partner on that path. We'll work with you to define the strategy, business case, and metrics that will deliver your desired outcome. Focusing on your unique objectives, we'll leverage product capabilities where necessary and look at people, processes, and performance metrics. If you need help getting started on your data integrity journey or are unsure your data program is delivering the results you need, we're here to help.