precisely

Data Integrity Suite 🗘

Spatial Analytics

Discover and visualize patterns, trends, and relationships between location-based datasets.



Overview:

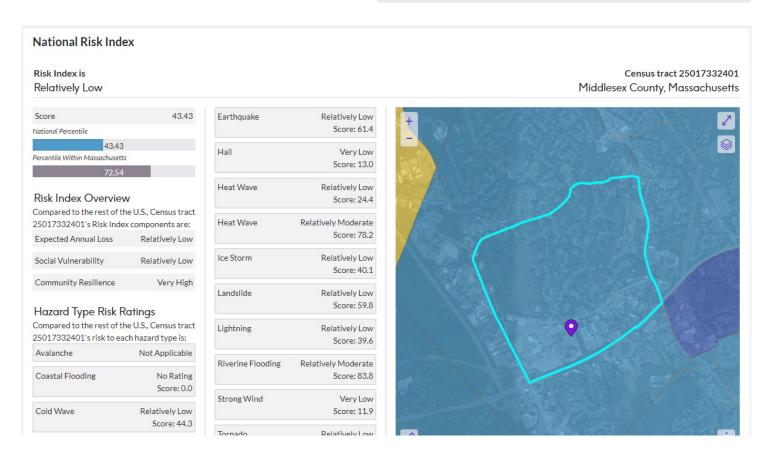
The Data Integrity Suite Spatial Analytics service allows users to derive meaningful insights from the spatial relationships between people, assets, and their environment. Visualize data on maps, perform spatial analyses, and access location reports to discover revenue growth opportunities, identify risks, and drive your business forward more confidently.

To add context to your decisions, you can find the distance to the nearest locations, analyze surroundings, and define travel boundaries as part of your data pipelines.

The Spatial Analytics service also offers APIs to power your applications, processes, and workflows, bringing efficiency to each customer interaction.

Benefits:

- Eliminate manual processes with location intelligence that's quick to deploy and easy to master for all users across the enterprise
- More efficiently find, understand, trust, and leverage location data as an asset and a competitive differentiator
- Optimize business decisions with a better view of locations and a deeper understanding of people, assets, and trends
- Prevent expensive errors and make more informed decisions by giving precedence to location in your assessments
- · Discover new opportunities to accelerate revenue growth



How it works

- **Discover:** Find the distance to the nearest locations, analyze your surroundings, and define travel boundaries as part of your data pipelines to add essential context to your decision-making process.
- **Build:** Deploy and securely access spatial, raster, and routing APIs to run analytics natively in the cloud or your private environment to eliminate bottlenecks, unlock scalability, and simplify development.
- **Collaborate:** Make location insights accessible to people without a technical background, providing instant access to better business decisions through location-centric reports fueled by trusted data.

Spatial Analytics service differentiators



Advanced location data management



Spatial analytics easily embedded into daily business operations



Powerful enough for pros and easy enough for business users to ensure adoption and add value

Features

· Spatial analytics

 Identify nearby services, homes for sale in a desired school district, or risks affecting the property, driving efficiency and instilling confidence.

· Data visualization

 Bring your location-based data to the map to enable quicker comprehension of complex relationships and reduce time to value.

· Location reports

 Deliver critical information about locations, risks, and opportunities to those most need it.

· Custom applications

 Access tailored applications for site selection, network optimization, and risk analytics that address your business requirements.

· Flexible deployment

- Integrate spatial analytics capabilities into your existing applications and environments via APIs.