

Case Study: Improved Collaboration

Business Challenge

- Informatica was used to prepare data for 11,000 Qlik users
- Complex business logic coding in Informatica required highly technical and expensive resources to develop new marts or extend existing marts for the Qlik community
- Data provisioning bottlenecks led to end-user developed application coding within Qlik, which was difficult to maintain, share, and validate
- The existing process could take 30 days to define and deliver

Solution

- Data360 Analyze was selected to become the business logic layer between delivered data from Informatica and the business requirements in Qlik
- New requirements were developed by less technical resources that understood the data and the business
- Business analyst delivered new data marts in 6 hours instead of 6 weeks
- Existing infrastructure was not being displaced but used more effectively

Benefits

- Data360 Analyze allowed for better governance by moving the business logic out of Informatica and Qlik into a transparent, traceable Agile ETL process
- The request backlog was reduced making Qlik users more effective



Client

Large pharmaceutical company

Industry

Pharmaceuticals

Solution

Data360 Analyze

Results

Reduced preparation time from 6 weeks to 6 hours

“The platform created a better relationship between IT & business users by providing enhanced data.”

CIO, Leading Pharmaceutical Company